



Branding your company with CIRED 2019

We are delighted to be hosting the **25th International Conference & Exhibition on Electricity Distribution** in Madrid, located in the heart of Spain. CIRED 2019 offers an opportunity to meet with up to **1500 experts** and benefits from face-to-face interaction with key decision leaders in the field of Electricity Distribution. We are offering you the opportunity to promote your company/organisation by sponsoring one or more of the sample items listed below. You can also contact us to discuss a specific package tailored to your company's individual need.

GALA EVENING (5 June 2019)



Set at an exclusive location, the gala drinks reception and dinner is a firm favourite for CIRED guests with an estimated 750 participants expected to attend in 2019.

- ▶ At a unique and exclusive location
- ▶ 750 participants are anticipated to attend the high-class reception and dinner
- ▶ High profile visibility during the dinner to be agreed on, including branding and signage (company promotional material can be displayed such as roll-ups, goodies, flyers, etc.). Sponsorship of the gala evening allows you to gain high profile visibility for your company in a relaxed, social setting that attracts many across the industry
- ▶ Your company's logo will appear on the conference dinner tickets
- ▶ 5 minute welcome speech during the reception or the dinner (optional)
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- ▶ Three conference delegate places for representatives of your company

WELCOME RECEPTION (3 June 2019)

OPTION

The welcome reception, held in the exhibition hall from 18.00 - 20.00, will celebrate the opening of CIRED 2019.

- ▶ To be held in the exhibition hall from 18.00-20.00 hrs
- ▶ 1000 participants and exhibitors are anticipated to attend the evening that offers the opportunity to network across the industry
- ▶ High profile visibility during the reception to be agreed on, including branding and signage (company promotional material can be displayed such as roll-ups, goodies, flyers, etc.)
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- ▶ Three conference delegate places for representatives of your company

DELEGATES BAGS

Available to all delegates, bags are distributed upon arrival and are continuously seen throughout the conference, offering your brand maximum exposure.

- ▶ Your company's logo to be printed in one colour on the high quality delegates bags given to attendees on arrival
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- ▶ Two conference delegate places for representatives of your company

CONFERENCE APP

€ 12,000.00

The conference app is very popular amongst attendees with an always increasing number of users. It started with 400 downloads in 2013, 800 in 2015 and 1000 in 2017. A least 1200 users are expected for 2019.

- ▶ Company logo and corporate information presented on CIRED conference application downloadable free-of-charge to all delegates
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your sponsorship will be recognised on all electronic mailings

MADRID TRAVEL CARDS

€ 10,000.00

(travel cards to be included in the delegates packages)

The travel card is a conference essential that will be available to all attendees and will be used each day throughout the conference.

- ▶ Your company's logo to appear in one colour on the wallets (Wallets holding travel cards will be given as part of the delegate pack)
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- ▶ One conference delegate place for a representative of your company

DELEGATE PADS AND PENS

€ 7,500.00

Advertise your brand logo with every note written by taking advantage of the delegate pens and pads sponsorship package.

- ▶ Pads and pens with company logo printed in one colour given to all delegates upon arrival
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your sponsorship will be recognised on all electronic mailings

SWEETS (candies)

€ 5,000.00

Gain maximum exposure across the conference and allow all guests to indulge in sweet treats with this delicious package.

- ▶ Sweets with company logo (1 colour) distributed to all delegates at different locations in the conference centre (welcome desk, networking areas, ...) – about 2500 sweets provided each day
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your sponsorship will be recognised on all electronic mailings

NEW!

E-POSTERS



Ten 46" touch screens will be spread around the poster area with a permanent access to the posters. CIRED participants will seize each possibility to use them to discuss their work. A great opportunity to link your brand with new technologies which are very popular amongst our participants.

- ▶ Your logo on the welcome screen of each 46" touch screen (located in the poster area)
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your sponsorship will be recognised on all electronic mailings

DELEGATE BAGS INSERTS

€ 2,500.00

(limited number – non-exclusive)

Join a collection of prestigious names by becoming part of delegate bag promotion.

- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)

For information on sponsorship packages or a tailor-made proposal please contact :

Michèle Delville

Phone : +32 4 222 2946 • Email : m.delville@aim-association.org

www.cired2019.org