



## Branding your company with CIRED 2019

We are offering you the opportunity to promote your company/organisation by sponsoring one or more of the sample items listed below. You can also contact us to discuss a specific package tailored to your company's individual need.

### **GALA EVENING (5 June 2019)**

**€ 50,000.00**

- ▶ At a unique and exclusive location
- ▶ 750 participants are anticipated to attend the high-class reception and dinner
- ▶ High profile visibility during the dinner to be agreed on, including branding and signage (company promotional material can be displayed such as roll-ups, goodies, flyers, etc.). Sponsorship of the gala evening allows you to gain high profile visibility for your company in a relaxed, social setting that attracts many across the industry
- ▶ Your company's logo will appear on the conference dinner tickets
- ▶ 5 minute welcome speech during the reception or the dinner (optional)
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- ▶ Three conference delegate places for representatives of your company

### **WELCOME RECEPTION (3 June 2019)**

**€ 30,000.00**

- ▶ To be held in the exhibition hall from 18.00-20.00 hrs
- ▶ 1000 participants and exhibitors are anticipated to attend the evening that offers the opportunity to network across the industry
- ▶ High profile visibility during the reception to be agreed on, including branding and signage (company promotional material can be displayed such as roll-ups, goodies, flyers, etc.)
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- ▶ Three conference delegate places for representatives of your company

### **DELEGATES BAGS**

**€ 20,000.00**

- ▶ Your company's logo to be printed in one colour on the high quality delegates bags given to attendees on arrival
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- ▶ Two conference delegate places for representatives of your company

## **MADRID TRAVEL CARDS**

**€ 17,000.00**

### **(travel cards to be included in the delegates packages)**

- ▶ Your company's logo to appear in one colour on the wallets (Wallets holding travel cards will be inserted within the delegate bags)
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- ▶ One conference delegate place for a representative of your company

## **CONFERENCE USB PROCEEDINGS**

**€ 15,000.00**

- ▶ Sponsor logo in one colour on one side of the USB stick
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One conference delegate place for a representative of your company

## **CONFERENCE APP**

**€ 8,000.00**

- ▶ Company logo and corporate information presented on CIRED conference application downloadable free-of-charge to all delegates
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your sponsorship will be recognised on all electronic mailings

## **DELEGATE PADS AND PENS**

**€ 7,500.00**

- ▶ Pads and pens with company logo printed in one colour given to all delegates upon arrival
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your sponsorship will be recognised on all electronic mailings

## **SWEETS (candies)**

**€ 5,000.00**

- ▶ Sweets with company logo (1 colour) distributed to all delegates at different locations in the conference centre (welcome desk, networking areas, ...) – about 2500 sweets provided each day
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme
- ▶ Your sponsorship will be recognised on all electronic mailings

## **DELEGATE BAGS INSERTS**

**€ 2,500.00**

### **(limited number – non-exclusive)**

- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)

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**For information on sponsorship packages or a tailor-made proposal please contact :**

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[www.cired2019.org](http://www.cired2019.org)